

# ***FOOD DRIVE SUCCESS KIT***



**Your guide to making a difference  
in the fight against hunger in your  
community**





# Life Happens, But Hunger Should Not.

Food drives raise awareness and keep the Food Center's shelves stocked.

This is a guide to help you and your group have a successful food drive for the local food center.

Step 1: The planning stage

Step 2: Ideas for a theme

Step 3: What food to collect

Step 4: Fund Raiser start to finish

Step 5: Donating/Drop off products





# STEP 1 THE PLANNING

Food drives help raise awareness about hunger in your community and encourage others to help.

Let's get started!

What is your goal?

Do you have a theme?

When does the drive begin and when does it end?

Who is on your team?

How can people donate?

Where will the drive take place?

How will you transport the goods?

What are the details of the event?

When, where, what, how, and why?

Do you have a flyer?

What goes on the flyer?

Do I take pictures during the event?

Do I use social media?

Where do they drop off food items at?

There are loads of questions that you will want to answer the following pages will give you examples and answers to the basic questions.

## STEP 2 IDEAS FOR THEMES

### ***BATTLE OF THE BOXES***

Boxes of breakfast cereal are always in demand especially for families with school aged children. Make it fun: Create a competition between two or more groups or team in your organization and compete to see how many boxes low-sugar cereal they bring in and the one with the most receives bragging rights!

### ***SOUPE BOWL***

Bring in a can of hearty, low-sodium soup or other canned food and place in the box with the logo of the team you want to win the Super Bowl. At the end of the drive, weigh the boxes to see which team wins the Souper Bowl.

### ***SPREAD THE LOVE***

Peanut butter is a staple in almost every home, including those struggling with hunger. Because of its nutritional value, long shelf life, and wide-spread popularity, peanut butter is one of our most needed items. Despite the demand, peanut butter is not often donated. "Spread The Love" by donating jars of peanut butter, nut butters and jelly.

# STEP 3 WHAT TO COLLECT?

## Non-Perishable Food

- peanut butter
- jelly
- beans and lentils
  - low sodium or no salt
- rice
- coffee and tea
- pasta
- pasta sauce
- Unsweetened fruit cups
- canned vegetables
  - no salt
- canned meats
- canned hearty soups
  - low sodium
- canned fruits
  - unsweetened
- cooking oil
- spices
- hot and cold cereal
  - whole grain, low sugar
- shelf stable milk

## Other

- baby diapers
- baby wipes
- baby formula
- baby food
- adult diapers
- paper towels
- toilet paper
- hygiene products
- dish soap
- laundry soap
- cat food
- dog food
- kitchen utensils
- cleaning products

# FOOD DRIVE

## Most Requested Items:

- **Hearty Soups**
- **Stuffing**
- **Skillet Meals/Canned Meals**
- **Low-sugar, hot and cold cereal**
- **Diabetic Friendly Snacks**
- **Kid Friendly Snacks**
- **Bread, Muffin & Cake Mixes**
- **Coffee & Tea**





# Step 4 - Communicate Your Drive



Our Company

## PB&J Drive

**You can help kids in our community!**

For the month of October, bring a jar of peanut butter or nut butter, and a jar of jelly into the office to be donated to our local food cupboard.

(Decorated boxes are located near the lunch room)

### Drop-off

- ✓ Low-sugar Peanut Butter
- ✓ Nut Butters
- ✓ Jelly or Jam

Questions?

Contact HR at 207-000-0000

[www.prfoodcenter.org](http://www.prfoodcenter.org)

## STEP 5 Donating & Drop-Off

Donating is the last step of your food drive.

The Food Center accepts small donations of shelf-stable items 24/7 in our donation monster, located in our lower entrance.

For larger donations, our team is onsite Monday-Thursday from 8:30 am until 4 pm. Please call ahead to make sure someone will be available to receive your donation 207-802-8230.

When you drop off your donation please make sure you give PRFC your name or the name of your organization and the address to send the donation receipt.

If you collected more items than can reasonably fit in your car, a pickup may be possible. Contact PRFC at 207-802-8230 or online at [info@prfoodcenter.org](mailto:info@prfoodcenter.org).

Tag @prfoodcenter in your social media posts we will share our appreciation for your group's efforts!

